

PREPARING PUBLIC SECTOR EMPLOYEES  
FOR A COMFORTABLE RETIREMENT CAN BE

**HARD**

OR IT CAN BE

**EASY**

Managing a public sector retirement plan is no easy task. With the changes in the retirement landscape—trends moving away from pension plans and toward Defined Contribution plans—it's hard to feel confident that you're making the best choices for your employees. At Prudential Retirement<sup>®</sup>, we understand that you need a plan that's easy to switch to, easy to administer and most importantly, provides an easy path for your participants to reach the comfortable retirement they deserve.

**SOME OF THE WAYS WE HELP MAKE IT EASY**



**HIGH-QUALITY INVESTMENTS**

Stable Value products from the provider ranked #1 in assets as well as flexibility to invest in virtually any mutual fund traded by the National Securities Clearing Corporation (NSCC).<sup>1</sup>



**BETTER PARTICIPANT ENGAGEMENT**

Proven methods that help participants overcome the behavioral challenges that keep them from fully engaging in their plan.



**CHOICE OF ASSET ALLOCATION PROGRAMS**

A full range of asset allocation solutions to help employees grow their assets—from easy-to-invest-in target-date funds to asset oversight from an investment professional. We also provide an income solution to both protect retirement income from downside market risk and guarantee income for life.



**SMARTER RECORDKEEPING AND COMPLIANCE**

Solutions that simplify your recordkeeping, administration and regulatory compliance.



**SEAMLESS PLAN TRANSITION**

Every aspect of our time-tested conversion process is structured to ensure an easy experience—from the team, to weekly status calls, to plan design discussions and more.

**PRUDENTIAL BY THE NUMBERS**



ASSETS MANAGED  
BY PGIM



A COMPANY  
RANKED FIRST  
IN STABLE  
VALUE ASSETS

**PRUDENTIAL RETIREMENT**



ASSETS UNDER  
MANAGEMENT



9,550<sup>2</sup>

PLANS

**PRUDENTIAL RETIREMENT  
PUBLIC SECTOR**



ASSETS UNDER  
MANAGEMENT



108<sup>2</sup>

PLANS



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**HARD EASY**<sup>TM</sup> is a trademark of Prudential Financial, Inc. and its related entities.

<sup>1</sup>Prudential form 10-K SEC filing, as of 12/31/2016.

<sup>2</sup>Prudential Financial data as of 12/31/2016.

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John Scott Boyd is a registered representative of Prudential Investment Management Services LLC (PIMS), Newark, NJ. PIMS is a Prudential Financial company.

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